

Greystone.
Global

Boutique International Real Estate

A new era in estate agency.

www.greystone.global
info@greystone.global

Welcome.

At **Greystone Global**, we're redefining what it means to be an estate agent.
We believe in a more rewarding, more personal and more inspiring approach to the industry.

For too long, traditional models have limited agents' income, autonomy, and creativity.
We're here to change that.

Because when estate agency is personal, it works better for everyone. We've created a new kind of platform where agents are empowered, supported and positioned for real success.

You deserve more than survival. You deserve to thrive.

Our model gives you the tools, freedom and backing to run your business your way, while having expert support at every step.

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Built for Growth. Designed for You.

Greystone Global delivers everything you need to grow a successful business:

- Advanced systems and support
- Leading-edge technology
- Expert guidance and mentorship
- A commission model that pays early to fuel growth

This isn't just another agency.

It's a launchpad for long-term success.



Quality over quantity.

Forget the volume-driven, target-chasing model of traditional agencies.
We prioritise meaningful relationships over metrics.

With fewer listings and a tailored, high-touch service, you can:

- Deliver more value to each client
- Earn trust and premium fees
- Build lasting relationships and repeat business

You’re not just selling houses; you’re helping people move, and that matters.

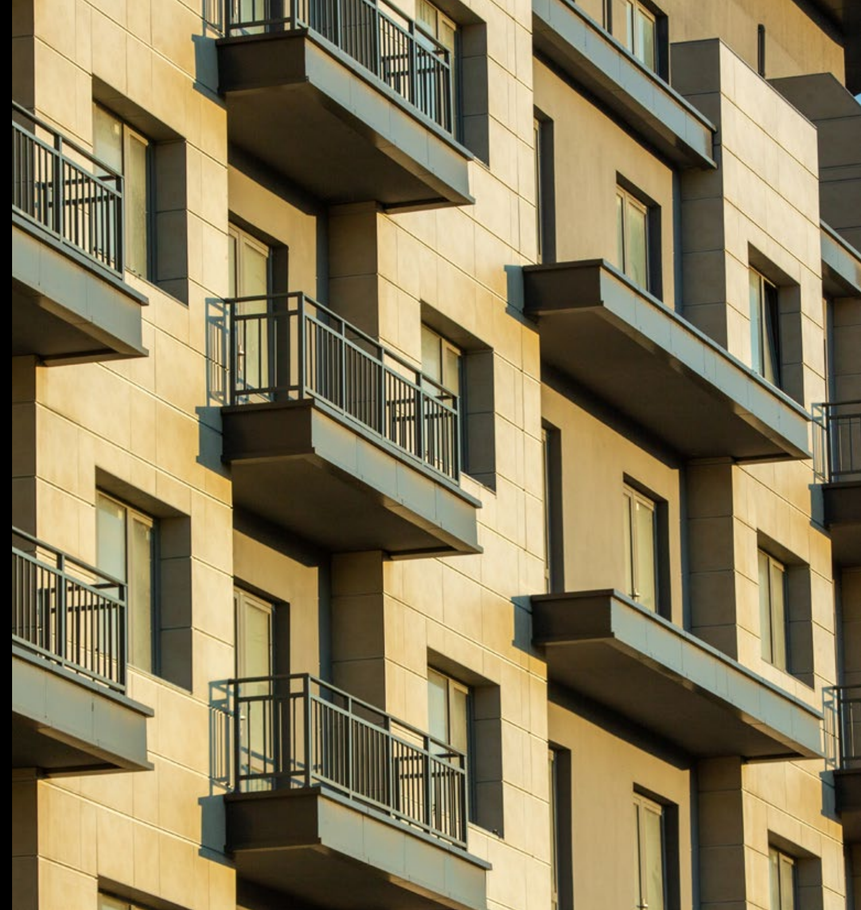
Your Brand.

You’re not just working under a brand; you’re building your own, with the strength of Greystone Global behind you.

You’re in control
Set your fees, marketing strategy and client relationships your way.

We’ve got your back
From admin and marketing to lead gen and compliance, we’ve got you covered.

Personalised service
Clients work with you directly; you’re their trusted expert throughout.



Confidence from day one.

Starting your estate agency should feel empowering, not overwhelming.

That's why we handle the essentials, so you can focus on winning instructions and serving clients.

With industry-leading tools and seamless systems, you can hit the ground running and grow with confidence.

Support at every turn.

We're more than a platform; we're your business partner.

We can offer you unrivalled support to help you launch and grow your business. This includes:

- Marketing support to help your brand stand out
- Admin and compliance help to keep things running smoothly
- Peer network and community for advice and encouragement
- Ongoing training and development
- Holiday cover to give you peace of mind

The tools that drive your success.

We provide everything you need to work smarter and deliver a premium service:

- Access to a fully comprehensive range of marketing platforms, including Rightmove, Zoopla and others
- CRM & training
- Lead capture & nurture tools
- Real-time property market data
- Social media integration
- Professional marketing materials
- Automated follow-ups





Empowerment through mentorship.

Support isn’t just helpful; it’s transformational.

With **Greystone Global**, you will receive:

- One-to-one mentoring from seasoned professionals
- Exclusive masterclasses led by top-performing agents
- Weekly strategy sessions with leadership
- Tailored growth plans based on your goals

Financial freedom, without the wait.

We know waiting months for commission isn’t ideal.

With **Greystone Global**, you can:

- Reduce financial pressure
- Invest in your business without delay
- Build sustainable success with better cash flow



What's included?

Stationery Kit
Professional cards, letterheads, comp slips & Ravensworth top-up access

For Sale Boards
Printed, stored and installed at no extra charge

Compliance
We handle AML checks for your clients

7-Day Support
Dedicated Client & Agent Services Teams

Prospecting Tools
Access to Sprift and discounted extras

Marketing Materials
Templates, prospecting tools & personal microsite

Social & Advertising Tools
Campaign creator to boost visibility

Premier Portal Access
Auto-featured Rightmove listings & full Zoopla exposure

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Financials.

70:30

You keep 70% of your fee

£100

plus VAT. Transaction fee owed to Greystone Global

100:0

All earnings from mortgages, conveyancing and other services are yours

£250

plus VAT; monthly subscription



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PRS Property Redress Scheme · safeagent · rightmove · ZOOPLA